

BUILD. CONNECT. GROW.

Dear Hanken Student,

Boston Consulting Group would like to invite you to a case solving '101' workshop on **Thursday, February 28th**. The evening will focus on case solving, covering both typical strategies and hands-on exercises. In addition, you'll have the opportunity to learn about management consulting and our recruiting process & opportunities in general, and discuss with our consultants in a relaxed environment.

The event will start at 17:30 at the Boston Consulting Group premises (Kluuvikatu 3A, 4th floor). We will start with a very brief introduction into management consulting and career opportunities at BCG Helsinki, and then concentrate on case-solving strategies and practical case exercises, whilst enjoying some **refreshing snacks & beverages**. After a "hard day's work" we'll continue the evening with dinner and some well-deserved **After Work drinks** out on the town.

The event is targeted at students interested in management consulting and that are eager to apply for a Visiting Associate position in the spring application cycle or direct Full-time consulting career at BCG after graduation. Places on the workshop are unfortunately limited – please apply at on.bcg.com/casesolvingnight19 **by Tuesday February 19th** with your (unofficial) transcript and a brief motivational statement on why you would like to participate. We will confirm your participation by Thursday February 21st.

We look forward to meeting you!

Yours sincerely,
Robin Lilius, Marko Moshtaghi, Christian Mohn & Oscar Michelsson

The BCG logo is displayed in white, bold, sans-serif capital letters on a dark green rectangular background.