

BUILD. CONNECT. GROW.

Dear Student,

Have you heard the term “case study” and are trying to figure out what all the fuss is about? Or are you looking to fine tune your case solving skills ahead for the upcoming recruiting season? If yes, The Boston Consulting Group would like to invite you to a case solving ‘101’ workshop on **Thursday, September 5th**. The evening will focus on case solving, covering both typical strategies and hands-on exercises. In addition, you'll have the opportunity to learn about management consulting and our recruiting process & opportunities in general, and discuss with our consultants in a relaxed environment.

The event will start at 17:30 at the Boston Consulting Group premises (Kluuvikatu 3A, 4th floor). We will start with a very brief introduction into management consulting and career opportunities at BCG Helsinki, and then concentrate on case-solving strategies and practical case exercises, whilst enjoying some refreshing snacks & beverages. After a "hard day's work" we'll continue the evening with dinner and some well-deserved After Work drinks out on the town.

The event is targeted to all students interested in management consulting and that are eager to apply to our Visiting Associate program or direct Full-time consulting career at BCG after graduation. Spots to the workshop are unfortunately limited – **please apply at <https://on.bcg.com/casesolvingnight2019> by Wednesday August 26th** with your CV and a brief motivational statement on why you would like to participate. We will confirm your participation by Wednesday August 28th.

We look forward to meeting you!

Yours sincerely,
Robin Lilius on behalf of the BCG team

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